

**PROMOTIONAL
CONSIDERATIONS**

Richmond, Virginia
a leading regional manufacturer and distributor of promotional items

has been acquired by



Carlsbad, California
the nation's leading provider of military insignia

*The undersigned initiated the transaction and served as exclusive
financial advisor to Promotional Considerations, Inc.*

DOMINION PARTNERS, L.C.

“Since inception in 1984, Promotional Considerations has grown to become one of our industry’s leading regional businesses. We approached Dominion Partners to assist in developing a strategic relationship that would enable us to expand nationally and facilitate our growth. Dominion found an excellent partner in Vanguard and represented us professionally throughout the sale process.”

Jeffrey P. Marks
President
Promotional Considerations, Inc.

Rick Naschold
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